



Small Business University 2024

REGISTER NOW

Course 101:

Developing Meaningful Relationships in Business



Thursday, May 2, 2024
4:00 pm - 6:00 pm
Virtual via ZOOM



<https://bit.ly/2024SBU101>

Course Description

Developing meaningful relationships intentionally with your clients will set you apart from your competitors. In this session, learn how to create a plan to maintain strong relationships with existing clients and attract new customers, and understand which clients you should be targeting and why. Facilitated by Kaufman Lynn's vice-president, Jeff Zalkin, this course will help you gain insights on how to reach and connect in a meaningful way with targeted clients.

Meet the Instructor



Jeffrey Zalkin
Kaufman Lynn Construction



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